



Be part of the Genesee Valley Hunt Races Farmers Market

Two years ago we launched a NY food and wine vendor area at the Genesee Valley Hunt Races after obtaining a Farmer's Market Permit from NYS Dept. of Ag and Markets. It has been a huge success for vendors – and certainly appreciated by the crowds and tailgaters at this century-old, family oriented event! Last year our Farmers Market was housed in its own tent located next to our brand new Agri-Center, which featured a petting zoo and interactive agricultural education activities. This area was bustling all day!

We think this event offers the perfect demographic for your products!

- What:** GVH Hunt Races Farmers Market
Location: 3330 Nations Rd, Geneseo, NY 14454
Intersection of Nations and Roots Tavern Roads
(physical address for GPS or mapquest—not mailing address)
Date: **Saturday, October 8, 2011**
Hours: 10:00AM – 4:00PM
Sponsor: Genesee Valley Hunt, Inc
Fee: \$125 - includes vendor tent area of 10 X 12 feet
Questions & Information:
Greg Carlson, Organizer
Cell phone (585) 739-6866
Email Greg@CarllandStables.com

For more information about the GVH Races go to: www.GVHRaces.com



RESERVE YOUR SPACE TODAY!

Please reserve your vendor space by mailing the accompanying form, along with vendor fee payment, by September 15. (Limited space available) (Permits for wine sales by the bottle may be obtained from the NYS Liquor Authority.)

We look forward to seeing you on October 8 and wish you a very successful day!



Special Discount for Farm Bureau members

The local county chapters of NY Farm Bureau have partnered with us in organizing the Agri-Center. In appreciation of their support we are offering Farm Bureau members who feature home-grown or home-produced products a \$50 discount off their vendor space in the Farmers Market!

Farmer's Market Vendor Reservation Form Genesee Valley Hunt Races - October 8, 2011

Name of Company _____

Name of Contact Person _____

Address _____

Phone Number _____

E-Mail _____

Brief Description of type of products/services _____

Please reserve the following space:

Tent Section (10' X 12') @ \$125 _____

Additional tent sections ____ @ \$100 each _____

*Table Rental – 96" _____ @ \$10 each _____

*Chair Rental _____ @ \$2.00 each _____

Farm Bureau Member Discount (\$50) _____
(Please include copy of current membership card for eligibility)

TOTAL AMOUNT ENCLOSED _____

**Vendors are welcome to bring their own tables & chairs*

(Please make checks payable to Genesee Valley Hunt, Inc.)

**Mail to: Genesee Valley Hunt Races
PO Box 52
Geneseo, NY 14454**

For more information contact

Greg Carlson (585) 739-6866 · Greg@CarllandStables.com



Genesee Valley Hunt Races Vendor Instructions (Save these instructions)

Set-Up

- Vendors should be set up and vehicles removed from grounds by 8:30 a.m. on Race Day (October 8).
- Vendors who want to set up Friday evening need to contact Greg Carlson. The area WILL NOT be secure throughout the night.
- Booth space dimensions will be enforced – if your display will overflow specified booth areas, please purchase an additional booth section.
- Electricity will be available to vendors in the tent.

Parking

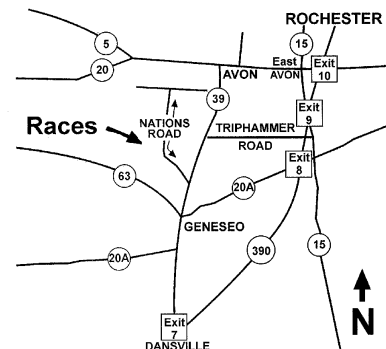
- After unloading, parking is available in the General Parking area across Nations Rd.

Teardown

- Vendor vehicles will be readmitted on to the grounds after 4:00 pm. for teardown and loading.

Questions

- Please call Greg Carlson with any questions concerning vendor exhibits: 585-739-6866



Races are located on Nations Rd., off Route 39, just north of the Village of Geneseo.

Physical address for GPS or mapquest:
3330 Nations Rd.,
Geneseo