



June 1, 2011

Greetings!

Since 1957 the Genesee Valley Hunt has sponsored the Horse Trials in Geneseo, NY. The Genesee Valley Hunt Horse Trials (GVHHT) are sanctioned by the United States Eventing Association and United States Equestrian Federation and attract horses and riders from all over the Northeast. **This year the 55th GVHHT will be held on July 9 - 10, 2011.**

Every competitor is given a Horse Trials program, as are our patrons, volunteers and officials. We would appreciate your support by sponsoring an ad in the GVHHT program. We offer ad sizes from business cards up to a full page.

New this year, we are offering **three special position, full color ads.** These include the back cover, the inside front cover and the inside back cover. We are offering these at the special rate of \$200 each. Please contact me immediately if you want to reserve one of these spots.

Again this year we will offer the **"Where to eat" section**, where we will conveniently group all the ads from the local eateries for all those from out of town who will be looking for restaurants in the area.

I have enclosed an advertising order form. You will need to return this with payment by June 24. Your ad/ad copy can be submitted with this form, or emailed (PDF format is preferred for camera-ready ads) to me at catherinepelino@hotmail.com.

As a thank you for supporting our Horse Trials program, we provide Patron Tent passes to those placing a quarter page ad or larger. The Patron Tent serves light refreshments all day Sunday, July 10. From the Patron Tent, you'll have a wonderful view of the cross country course and stadium jumping, which begins at 7:30 am and continues thru late afternoon. Sunday's events are located at the corner of Roots Tavern and Nations Road in Geneseo.

We look forward to working with you and we thank you for your support of the 54th Genesee Valley Hunt Horse Trials.

Regards,

Catherine

Catherine Pelino-Curry
105 Lima Road
Geneseo, NY 14454
Phone: 585-406-7430
E-Mail: catherinepelino@hotmail.com



2011 GVH Horse Trials Program Advertising Order Form

Advertiser's Name:

Address:

Phone:

Authorized by:

Date:

Contact person:

E-mail Address:

Size of AD (Check One): Full Half Quarter Eighth

Special Instructions:

- Include my ad in the "Where To Eat" section
 This is a special cover position, full-color ad which I have reserved

ADVERTISING COPY DEADLINE: JUNE 24, 2011

Advertising Sizes and Rates

Please do not deviate from dimensions. Note that all ads are black and white with the exception of the special position ads.

Full Page 7" x 9 1/2" \$135

Receive 2 Patron Tent Passes

Half Page 7" x 4 3/4" \$ 85

Receive 1 Patron Tent Pass

Quarter Page 3 1/2" x 4 3/4" \$ 50

Receive 1 Patron Tent Pass

Eighth Page Business Card \$ 25

Special Position ads – full page, full color \$200

Please call or email to reserve one of these positions:

- Back Cover
- Inside Front Cover
- Inside Back Cover

Mail this form and payment to:

Catherine Pelino-Curry
105 Lima Road
Geneseo, NY 14454

Total Payment Enclosed: \$ _____
Make check payable to "Genesee Valley Hunt, Inc."

- Ad is enclosed (business cards can be submitted for business card sized ads)
- Ad has been emailed to catherinipelino@hotmail.com
Camera-ready, electronic files gratefully accepted if available. (PDF format is preferred, but contact Catherine with questions)

For questions or to reserve special position ads contact:

Catherine Pelino-Curry
Phone: 585-406-7430
E-Mail: catherinipelino@hotmail.com